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STORYTELLING FOR GRANTSEEKERS. This second edition of the best-selling book **Storytelling for Grantseekers** contains all the resources and information needed to help craft a persuasive summary, package a compelling narrative story, and create a short story approach to letters of inquiry. Cheryl Clarke walks grantseekers through all the phases of developing an effective proposal and highlights the creative elements that link components to each other and unify the entire proposal.

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In **Storytelling for Grantseekers, Second Edition**, Cheryl Clarke presents an organic approach to grantseeking, one that views the process through the lens of the pleasures and rewards of crafting a good story. Grantseekers who approach the process as one in which they are connecting with an audience (grantmakers) and writing a narrative (complete with settings, characters, antagonists and resolutions) find greater success with funders.

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