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In 2014 Aaron Hurst, Ashoka fellow and founder of Imperative and Taproot Foundation, published *The Purpose Economy*, the book that catalyzed the purpose revolution. With his prediction that purpose was the next major

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economic era, many are now racing to find answers and direction toward discovering their personal, professional, and organizational purpose.

## **The Purpose Economy, Expanded and Updated: How Your Desire ...**

The Purpose Economy, written by Imperative co-founder and CEO Aaron

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Hurst, catalyzed the purpose revolution. With his prediction that purpose was the next major economic era, many are now racing to find answers and direction toward discovering their personal, professional, and organizational purpose. Leaders from around the world have embraced Hurst's work and have asked for more.

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Imperative CEO Aaron Hurst describes we our evolving from an information economy to an economy of purpose. Hurst is the author of The Purpose Economy: How Your Desire for Impact, Personal Growth...

### **The Purpose Economy - Big Think**

Hurst is the author of The Purpose

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Economy (2014) and a regular advisor and thought partner for many global brands. 30 May, 2014 Imperative CEO Aaron Hurst (<http://www.imperative.com>) describes how...

**The Purpose Economy - Big Think**  
Big Think: Imperative CEO Aaron Hurst

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describes how we our evolving from an information economy to an economy of purpose. Hurst is the author of The Purpose Economy: How Your Desire for Impact, Personal Growth and Community Is Changing the Worl

## **Aaron Hurst on the Purpose Economy - Imperative**

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This is an excerpt from Aaron Hurst's new book, *The Purpose Economy: How Your Desire for Impact, Personal Growth and Community is Changing the World*. I'm not an economist, a sociologist, or a...

**Welcome To The Purpose Economy -  
Fast Company**

## Acces PDF The Purpose Economy Aaron Hurst

Aaron Hurst is a globally recognized entrepreneur who works to create communities that are empowered to realize their potential. He is the CEO of Imperative, a B Corp advocating for Purpose-Oriented Workers and supporting the organizations that embrace them.

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## **Aaron Hurst**

Aaron Hurst is the foremost expert on the science of purpose and fulfillment at work. In 2014, he brought global awareness to the rise of the fourth economic era in history, the Purpose Economy. He...

**Aaron Hurst - CEO & Co-Founder -**

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## **Imperative | LinkedIn**

Pro bono services nonprofit Taproot Foundation founder, Aaron Hurst, predicts the rise of a new economy - the Purpose Economy. According to Hurst, the changes people see are about developing purpose for people and having deeper, more meaningful relationships.

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## **Building an Economy Based On Purpose and Meaningful ...**

Hurst calls these companies, along with the pioneering entrepreneurs who founded them, the Purpose Economy's taste-makers. This book is at once a personal memoir of Aaron Hurst's own awakening as a purpose driven



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entrepreneur, when he left a well-paying tech job in 2001 to launch Taproot, creating a pathway for millions of professionals and ...

### **Free books online The Purpose Economy: How Your Desire for ...**

Purpose is a natural extension of the democratization of the economy made

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possible by the advances of the Information Economy. Just as the Industrial Age built the infrastructure needed to realize...

### **CEOs - "2020 Tipping Point for Purpose Economy ...**

According to Aaron Hurst, it is defined "by the quest for people to have more

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[personal, social, and /or societal] purpose in their lives. It is an economy where value lies in establishing purpose for employees and customers -- through serving greater needs than their own, enabling personal growth, and building community."

### **The Purpose Economy: How Your**

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## **Desire for Impact, Personal ...**

Aaron Hurst Your Best Hire Might Be Your Mom Women over age 50 are struggling to rejoin the workforce - but new research shows that they may be the best hires. CEOs - "2020 Tipping Point for...

## **The Purpose Economy | Psychology**

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## **Today**

Hurst's observations concluded a new economy, a Purpose Economy, where one centers on the need for individuals to find purpose in their work and lives, is emerging (p. 5). Working with Eric Ries, author of *The Lean Startup*, Hurst treated this book as a beta version soliciting numerous ideas and concepts

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about the Purpose Economy (p. 7).

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## **The Purpose Economy by Aaron Hurst | eBay**

A globally recognized entrepreneur, Aaron Hurst is the CEO of Imperative, a technology platform that enables people to discover, connect and act on what gives them purpose in their work. Aaron

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is a close advisor to many global brands and frequent speaker and writer on the development of the Purpose Economy.

## **The Purpose Economy: How Your Desire for Impact, Personal ...**

In the Purpose Economy, Aaron Hurst argues that purpose has overtaken information as the core driver of the



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global economy. Leaders from all industries who understand the new economy early are in the best position to capitalize on this huge market shift while fundamentally changing the nature of business.

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